



Getting STARTED

Step 4: Outline Your Current Business Story

This worksheet will help you develop bullet points that you can use to put together a full business story.

Why did you start your business? _____

What was the early dream or vision for the business? _____

What did it take to get the business started? _____

Were there any significant events or milestones that changed the direction you were taking? _____

Make a bulleted list of the services you offer:

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