



Getting STARTED

Step 7: Powerful Personal Introduction

Here is an example of a solid and powerful personal introduction:

Hi my name is Marko. I'm an information destruction provider specializing in medical related paper security. I help the staff of medical offices who are hyper-vigilant and worried about the privacy and security of their daily paperwork. I provide easy and convenient ways for them to be sure they are compliant, and more importantly, free from risk and worry.

First start with your name.

Hi, my name is _____.

I am a/an _____ specializing in _____

I help _____ with _____
[these kind people or businesses] [these kinds of problems]

by _____
[doing this]

to help them _____
[achieve this result or outcome]

Put it all together on the lines below:
